



AD INSERTION ORDER

Company: _____

Contact: _____

Mailing Address: _____

City: _____ Province: _____ PostCode: _____

Phone: _____ Email: _____

Website _____

AD CHOICE:

- One HALF-page ad: \$180
- 3 HALF-page ads*: \$432
- One QUARTER-page ad: \$ 90
- 3 QUARTER-page ads*: \$216
- One BUSINESS CARD-size ad: \$ 45
- 3 BUSINESS CARD-size ads*: \$ 108

SIZE OPTION:

- Wide half-page ads: 7.5" wide x 4.5" tall
- Tall half-page ads: 3.5" wide x 10" tall
- Quarter-page ads: 3.5" wide x 4.5"
- Business card-size ads: 3.5" wide x 2.25" tall

ISSUE PREFERENCE(S):

- January
- March
- May
- July
- September
- November
- Note:** submission deadlines are generally 6-8 weeks before an issue hits mailboxes. See wisdomhomeschooling.com/magazine

PAYMENT PREFERENCE:

- Credit Card
- Cheque (payable to WISDOM Home Schooling)
- e-Transfer (to billing@wisdomhomeschooling.com)

PAYMENT TOTAL:

Once ad has been submitted and approved for publication, we will invoice the advertiser. *Please note that the reduced rates for 3 (three) ads listed above apply only to ads that do not require changes for the full three issues. Additional invoicing will apply to any subsequent changes.

Email us the completed form as well as the **advertisement** in PDF, TIFF, PNG or JPEG file formats; if ad is sent in Word (.doc) format, the advertiser will be charged the set-up/design fee. There is a one-time set-up fee of \$50 for each ad that requires any work or conversion.

Advertisement should be submitted to magazine@wisdomhomeschooling.com the way that it is intended to appear in The WISDOM Family Magazine, whether colour or black and white. All ads are published on a space-available, first-come/first-served basis, and are subject to approval by the publisher as per this policy.

Contact:

WISDOM Family Magazine
Box 78
Derwent, AB T0B 1C0
780-741-2113
magazine@wisdomhomeschooling.com

Signature of Advertiser

Date

Accepted by

Date